



CHEVAL BLANC RANDHELI OPENING 15 NOVEMBER 2013

THE CHEVAL BLANC EXPERIENCE

Cheval Blanc Randheli, opening on 15 November 2013, will offer guests the very best of the Maldives through a collection of bespoke and surprising experiences, tailor-made to create an unforgettable holiday. The journey begins on the Maison's custom-made private seaplane – a stylish way to arrive and depart from Randheli – added to by the surprise of a Cheval Blanc amenity case and cooling kit for each guest. These comprise Maison espadrilles, towels, amenities and bottles of 'Island Chic' scented water to unwind after the international flight.

This aerial adventure sets the tone for Cheval Blanc's focus on the French 'Art de Recevoir' that is at the core of the brand's philosophy. Attention to detail begins with a pre-arrival telephone call to guests from the Maison's team of Alchemists. They call to better understand the group's preferences and wishes for the holiday. This information is then used to create a series of suggestions that will ensure each and every guest returns home with fond memories. Each villa is looked after by its Majordome – 'a Guardian Angel' – who is the guests' first point of call and works hand in hand with the Alchemists to arrange activities and experiences throughout a guest's stay.

Upon arrival, guests will pass through the Maison's Arch, a monumental copper arc echoing Cheval Blanc Courchevel's horse statue by Bruno Peinado. It emerges from the waves of the Indian Ocean, greeting travellers and marking their passage into the Maison. This specially commissioned piece has been created by artist Vincent Beaurin, who is also responsible for Couronne, an artwork of individual 'colour spots' displayed in each of the 45 villas. Guests will be met in-villa by their Majordome, who will help them to settle in, be that arranging a complimentary jet-lag treatment or unpacking with the help of the Maison's Tailor and Lingère.

CHILDREN AT CHEVAL BLANC

The wellbeing of families is a key element of Cheval Blanc's Art de Recevoir and at Randheli a dedicated team ensures that children are completely catered to; from specially designed linen, to carefully crafted mini-furniture and tailored food and drink menus. Le Carrousel welcomes children aged 3-12 years where an expert team of Ambassadeurs offer a range of cultural, educational and sporting experiences that open little ones up to new discoveries and friendships. This includes children's yoga, underwater photo safaris, island treasure hunts and memorable activities such as creating plaster-of-paris footprints in the sand for parents to treasure long after the holiday is over.



For teenagers, the Paddock Club offers exciting activities from water sports and snorkelling, yoga and stargazing to dedicated programmes such as Junior Lifesaver, which trains teens in lifesaving skills and first aid.

Tailored programmes can also be crafted for families including adventurous desert island explorations. Sail to a secluded isle where a secret shaded hideaway awaits, supplied with drinks and snacks and a selection of adventurous novels for all ages to enjoy. In true pirate spirit, head off around the island hunting for treasure before returning to a delicious beach BBQ prepared by the Alchemists.

After a busy day of activities, the Magic Bedtime Box, provided in each villa, will help parents to put their little ones to sleep. This includes a pillow mist and massage cream to calm and soothe busy minds, a bedtime story and glitter dust to summon sweet dreams as well as a Cheval Blanc teddy to cuddle up to.

FOR ADULTS

For adults, it is a case of do a lot, or do little...either forget the passing of time by surrendering your watch to your Majordome and letting 'Maldives time' take over; or plan your stay to experience the full extent of the Alchemists' ability to create one-off experiences. Noonu is the ideal playground for reef snorkelling, diving expeditions (day or night), fishing adventures and sunset cruises, either on one of the Maison's local dhoni or its private yacht. Set sail for neighbouring Maakurandhoo island to play on its tennis courts, perfect your golf swing with a state of the art simulator, work out with a personal trainer or explore this secluded isle's pristine beach. Of course, the Maison's Chefs are always on hand to prepare a delicious picnic to accompany any journey. Other excursions include:

A Thari Spa Night – Cruise on a local dhoni across Randheli's lagoon enjoying the Maldivian astrology with the help of your captain. A short journey leads to The Cheval Blanc Spa where a treatment awaits, before guests can enjoy an intimate candle-lit dinner under the stars on the Spa terrace.

Yoga & Diving - In a programme inspired by the achievements of French free divers, Cheval Blanc has created an experience that prepares body and mind for an enhanced diving experience through restorative yoga.



WELLBEING

The Cheval Blanc Spa offers tailored treatments by Guerlain, created exclusively for Cheval Blanc Randheli, including the *Sun Ritual* – which prepares the skin for tanning and prolongs its natural glow – and the *After-Diving Experience* – a soothing treatment that restores muscles and improves circulation after a day under water. Guerlain has also created sensory massage rituals that elevate the mind and spirit – from Stimulating – citrus and fresh grass fragrances – to Enveloping – the mysteries of the Orient revealed through smoky incense – these will transport guests to the four corners of the earth.

Wellbeing experiences range from special full moon yoga salutation sessions to sunrise and sunset treatments. Two spa therapists will also be on hand to teach couples the art of relaxing foot, head, neck and shoulder massage in the Thai Massage Pavilion.

The services of a traditional Barber will take care of gentlemen's needs from shaving and hair styling to expert skin care advice.

DINING AT CHEVAL BLANC

Surprising and deliciously varied dining experiences include the chance to become a sous-chef at the Diptyque, relax under the stars for an Oriental Nights dinner on the beach, or taste the finest *viennoiseries* and *pâtisseries* prepared by the Maison's own *Boulangers* and *Pâtisseries*.

Throughout the day, guests will be tempted by complimentary culinary surprises that punctuate the passing time. Be that a mid-morning bite by the pool, or an aperitif on the villa terrace, this will be a seamless and delicious interlude to a day in the sun. Special moments are also planned for kids, including the *Boulangier* who visits Le Carrousel with a cart filled with pastries, crepes and waffles.

Guests exploring the Carte Blanche menu can dine wherever they please. The villas' outdoor dining areas, under latticed pergolas surrounded by the scents of the garden, are fully equipped for the Maison's chefs to create personalised dining experiences. Invite friends from other villas or a dinner just for two, the privacy and freedom are unbeatable.

Together, these individual experiences craft a series of unforgettable memories for visitors to the Maison. The little gifts and extra touches allow guests to lose themselves in the resort and relax into the genuine, caring service of the Majordomes and Alchemists. It is this desire to surprise and delight at every turn that makes Cheval Blanc what it is.



FOR MEDIA INFORMATION CONTACT

MANGO PR

Olivia Graham - olivia.graham@mangopr.com | +44 207 421 2503

Laetitia Redbond - laetitia.redbond@mangopr.com | +44 207 421 2509

NOTES TO EDITOR:

LVMH Hotel Management

Cheval Blanc is the luxury hospitality brand developed by LVMH Hotel Management, a specialist entity of the LVMH Group. The group began with the 36-room, Cheval Blanc Courchevel. Cheval Blanc Randheli, opening in the Maldives mid-November 2013 is the second property in the Cheval Blanc collection. LVMH Hotel Management also operates Hotel Saint-Barth Isle de France since its acquisition by LVMH Group. LVMH Hotel Management has complete ownership of the brand; its direction, design, service and management, led by its own, dedicated in-house team. This team of specialists, selected from across the luxury goods and hospitality industries, demonstrates the brand's commitment as a long-term player in the luxury travel market and to providing guests with an intimate and exclusive experience.

Cheval Blanc Randheli | Noonu Atoll | Republic of Maldives

T. +960 301 6000 | E. info.randheli@chevalblanc.com | W. www.chevalblanc.com