

**CHEVAL BLANC ST-BARTH ISLE DE FRANCE
CELEBRATES SPRING
MARCH 2017**

**CHEVAL BLANC ST-BARTH ISLE DE FRANCE
UNVEILS NEW FAMILY ACTIVITIES**



A tropical haven and dazzling array of flora and fauna

A step away from the warm Caribbean Sea, and surrounded by tropical gardens, Cheval Blanc St-Barth Isle de France is a haven of lush colours. Families will have fun learning all about the flora and fauna that call St-Barth home. Led by Cheval Blanc St-Barth Isle de France's Head Gardener, families will discover the richness of the plants and wildlife of St-Barth, including Bougainvilleas, ixoras, birds-of-paradise, hibiscus and more, before looking at the Maison's bespoke herb garden.

Cheval Blanc St-Barth Isle de France – helping to capture special memories

Families can capture their stay at Cheval Blanc St-Barth Isle de France with a family photoshoot by celebrated fashion and lifestyle photographer Chrystel Livolsi. With the entire family smiling together, Chrystel creates lasting memories to treasure for a lifetime. The chosen pictures are framed and provide the perfect gift for family and friends back home.

New Guerlain spa experiences created for mothers and daughters

Exclusive to the Cheval Blanc Spa, mother-daughter Guerlain rituals have been created to celebrate this special bond, a wonderfully relaxing experience in the most luxurious of surroundings.

MADEMOISELLE GUERLAIN

Pretty Silk Skin Facial

A refreshing bath of hydration for the face after a sunny day on the beach.

Golden Skin Relaxing Massage

A relaxing Golden Skin massage and well-being experience: drift away with the scent of Tiare flower.

La Petite Robe Noire Hand or Foot Beauty

Choose either hands or feet to get the ultimate Guerlain girly look: a myriad of choices, to suit every mood.

CAPITAINE GUERLAIN

Beach & Surf Massage

The perfect post-surf tension releasing massage.

L'Homme Idéal Young Man's Facial

Energise and purify the skin with this cooling ritual.

St-Barth from the sea

Explore St-Barth from another side: paddles and Seabobs are available to rent on Flamands Beach, as well as catamarans from Gustavia.

Undiscovered St Barth – the secret side of the Caribbean island

With expert St-Barth guide Elisa, families will follow walking trails leading to forgotten places, witnessing the island's untouched beauty, discovering the island first-hand. The experience ends at Colombier Beach, accessible only by foot, with crystal clear waters and stunning snorkelling.

For further information, please contact:

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Cheval Blanc St-Barth Isle de France

Cheval Blanc St-Barth Isle de France, first Palace outside of Metropolitan France since July 2016, is the third Maison in the Cheval Blanc portfolio. On Baie des Flamands – one of the island’s finest beaches – it is home to 40 suites, bungalows and villas offering breathtaking panoramic ocean views, or leading onto lush tropical gardens. Delicious dining awaits guests at *La Case de l’Isle*, an island hotspot serving exquisite locally-inspired French cuisine, at *La Cabane de l’Isle* – the feet-in-the-sand beach restaurant, and at the stylish poolside *White Bar*. Guerlain treatments – the first in the Caribbean – can be enjoyed in the four treatment rooms or outdoor pavilion for two at the Cheval Blanc Spa.

The Maison’s design encapsulates the charm of the French West Indies, with a nod to the island’s glamorous heritage. The Cheval Blanc team offers a highly personalised ‘Art de Recevoir’ service, continuously ensuring guests are surprised and delighted with new experiences perfect for couples, groups of friends and families.

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LVMH Hotel Management

Cheval Blanc is the luxury hospitality brand developed by LVMH Hotel Management, a specialist entity of the LVMH Group. The group began with the 36-room Cheval Blanc Courchevel, followed by Cheval Blanc Randheli which opened in the Maldives in November 2013 and Cheval Blanc St-Barth Isle de France which joined the portfolio in October 2014. Other confirmed projects include la Samaritaine in Paris and Oman. LVMH Hotel Management also operates White 1921 Courchevel and White 1921 Saint-Tropez under the White 1921 brand and La Résidence de la Pinède located in the legendary Riviera village.

LVMH Hotel Management has complete ownership of the brand; its direction, design, service and management, led by its own, dedicated in-house team. This team of specialists, selected from across the luxury goods and hospitality industries, demonstrates the brand’s commitment to providing guests with a carefully crafted and exclusive experience.

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